



Sponsor a Mind-Builders Program or Activity

Bringing exceptional, accessible arts education to our community



About Mind-Builders



Founded in 1978, Mind-Builders Creative Arts Center offers high quality group and private instruction for students ages 3.5 to adult, supporting both personal enrichment and professional career paths in the arts.

Located in the Northeast Bronx, we inspires growth for youth, families and the community through out-of-school programs, in-school engagements, and private educational partnerships.

Our faculty are professional artists and educators. We welcome all experience levels and work to remove financial barriers so that anyone can access the arts.

**Dance • Music • Theater • Martial Arts
Folk Culture • Production Corps • Fit4Life**

Welcome to Mind-Builders



For more than 45 years, Mind-Builders Creative Arts Center has been a place where creativity takes root, discipline meets inspiration, and young people discover their potential through the arts. From our home in the Northeast Bronx, we have helped thousands of students—ages 3½ to adult—develop confidence, skill, and self-expression through dance, music, theater, martial arts, folk culture and stage production.

At Mind-Builders, we believe that the arts are not a privilege—they are a pathway. Our dedicated faculty bring world-class training to every classroom and studio, ensuring that as many students as possible have the opportunity to grow. Many of our students go on to pursue careers in the arts, while others carry the lessons of creativity, discipline, and collaboration into every part of life.

Your interest in partnering with Mind-Builders as an event sponsor helps make this transformative work possible. Sponsorship support allows us to keep programs affordable, fund scholarships, expand community access, and continue offering the high-quality instruction that defines Mind-Builders.

On behalf of our students, families, and staff, thank you for considering this opportunity to invest in the arts. Together, we can continue to build minds—and a stronger, more vibrant community—through creativity.

Warm regards,
Shirley Taylor
Executive Director

Scholarship & Financial Assistance



Invest in access and opportunity.

At Mind-Builders, we believe the arts should be accessible to everyone—regardless of income or background. Our financial aid and scholarship programs help remove barriers so that all students can explore their creative potential.

Ways sponsors make a difference—

- **Tuition Assistance:** Supports families who need help covering class costs.
- **Work-Exchange Program:** Enables adults to volunteer in exchange for free classes.
- **Merit Scholarships:** Recognizes exceptional dance and music students with free or discounted tuition.

Your sponsorship expands these opportunities—helping more students learn, perform, and grow. Together, we ensure that every aspiring artist has a place to create, regardless of financial means.

Sponsorship Opportunity: Jazz Nights



What Are Jazz Nights?

Mind-Builders' Jazz Nights are a beloved monthly tradition showcasing themed performances by the Mind-Builders Stage Band alongside special guest artists. These intimate evenings bring together students, alumni, professional musicians, and music lovers from across the Bronx for a true celebration of talent and community.

Jazz Nights Impact

Jazz Nights nurture the next generation of performers while strengthening Bronx cultural life. Sponsorship supports live performance opportunities, professional mentorship for student musicians, and accessible, high-quality arts experiences for local audiences.

Your brand becomes part of a cultural movement that keeps live music—and local talent—thriving.

Sponsorship Opportunity: Fit4Life Heart Healthy Event



What Is the Fit4Life Heart Healthy Event?

Held each February, the Fit4Life Heart Healthy Event combines wellness, movement, and celebration. Participants enjoy fitness sessions led by favorite Stretch, Zumba, and Soca Fitness instructors, plus fitness trivia, heart-health tips, and a chance to earn Mind-Builders “bucks.” This fun, high-energy event brings families together to celebrate self-care and healthy living—Mind-Builders style.

Fit4Life Heart Healthy Event Impact

Fit4Life promotes lifelong wellness habits while connecting the arts, fitness, and community engagement. Sponsorship helps keep Fit4Life free year round.

Your partnership demonstrates a shared commitment to healthy, active, and inspired living in the Bronx.

Sponsorship Opportunity: End-of-Year Recitals



What Are End-of-Year Recitals?

Each spring, Mind-Builders students take the stage to showcase the skills, dedication, and artistry they've developed throughout the year. Recitals are joyful celebrations of progress and performance—bringing together families, friends, and community supporters to witness the transformative power of arts education. From young beginners to advanced performers, every student has the chance to shine in front of a live audience, often performing for the first time.

End-of-Year Recitals Impact

A highlight of the calendar—celebrating achievement, building confidence, and inspiring future artists, sponsorship helps cover venue and production costs, provides costumes and instruments for students in need, and keeps attendance open and affordable for families. Your support ensures that every student's hard work culminates in a moment of pride, accomplishment, and artistic excellence.

Sponsorship Benefits



By becoming a Mind-Builders event sponsor, you gain meaningful visibility while making a lasting difference in the lives of Bronx youth and families. Your support demonstrates a shared commitment to creativity, education, and community growth.

As a sponsor, you will receive:

- **Recognition on event invitations**—your name or logo featured in event promotions reaching our broad network of students, families, and supporters, sent to more than 8k subscribers.
- **Visibility on the Mind-Builders website**—inclusion on event pages within a site that attracts more than 34k visitors annually, with links to your organization.
- **Acknowledgement in event programs and signage at events**—recognition during live events and in printed/digital materials distributed to attendees.
- **Post-event recap and photos**—highlighting event success and sponsor recognition.
- **Community impact**—the satisfaction of knowing your sponsorship helps make arts education accessible and vibrant for all.

Your partnership not only amplifies your brand—it helps sustain the creative spirit that strengthens our community.

Volunteer & Staff Engagement



Bring your team's creativity to life.

Beyond financial sponsorship, your organization can engage staff directly in Mind-Builders' mission through volunteer opportunities that build teamwork and community impact.

Opportunities include—

- **Event Support:** Help with setup, hospitality, or guest assistance at performances.
- **Creative Support:** Capture event photos or videos, or lend skills in marketing or administration.
- **Community Outreach:** Represent Mind-Builders at local arts and education events.

Staff volunteers gain meaningful experiences while strengthening your organization's community ties. Together, we build a culture of creativity, service, and shared purpose.

Activate Your Sponsorship Today



Connect with Us:

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